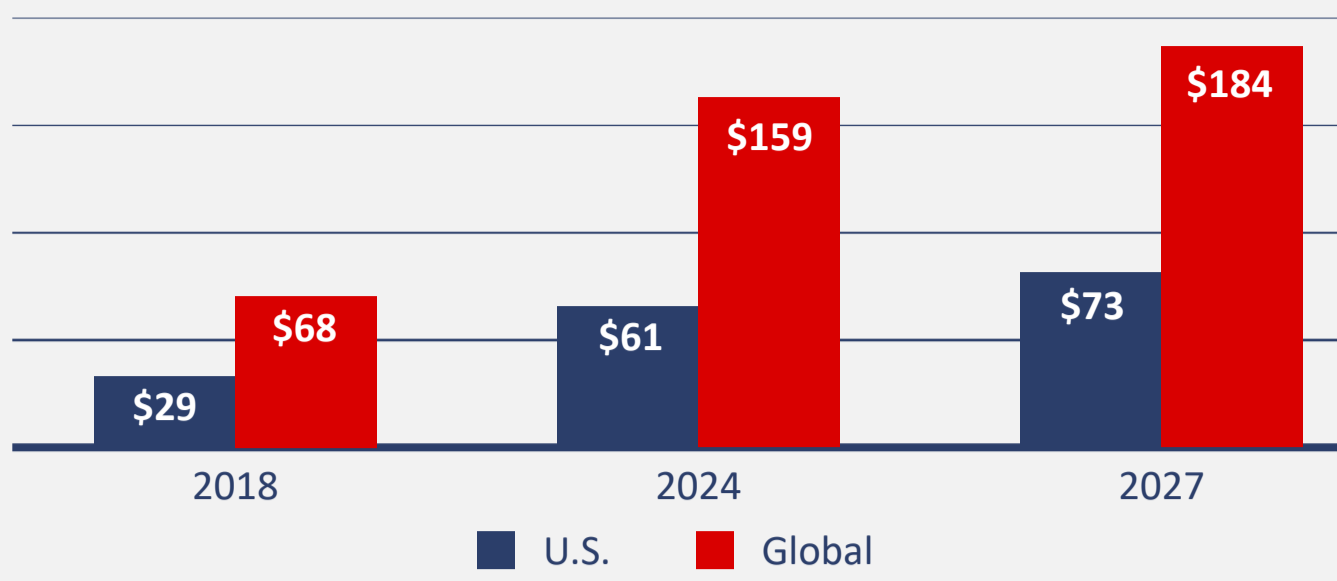
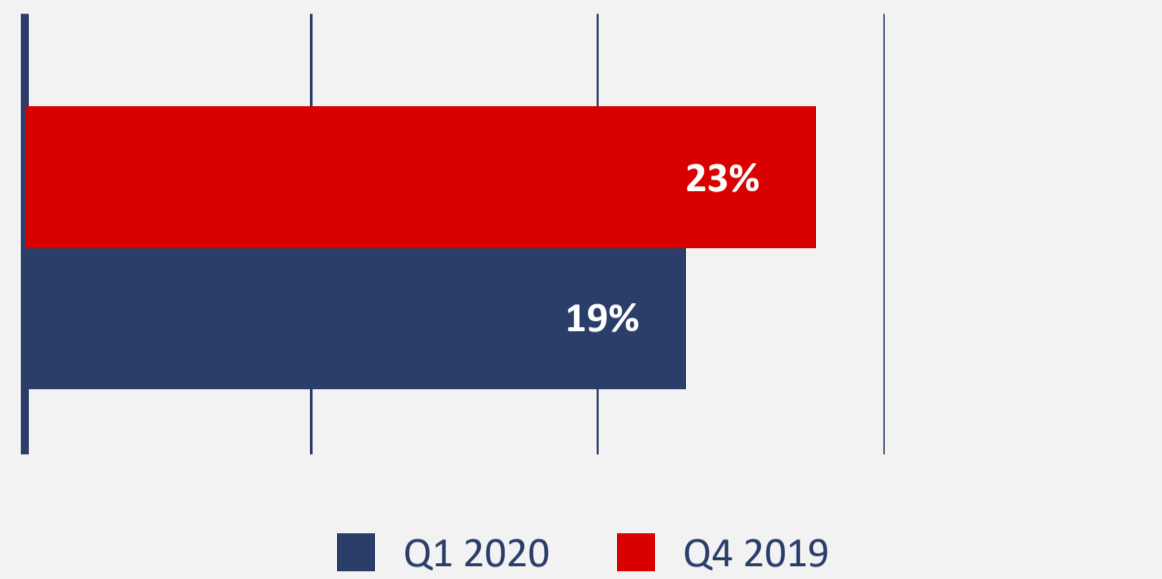


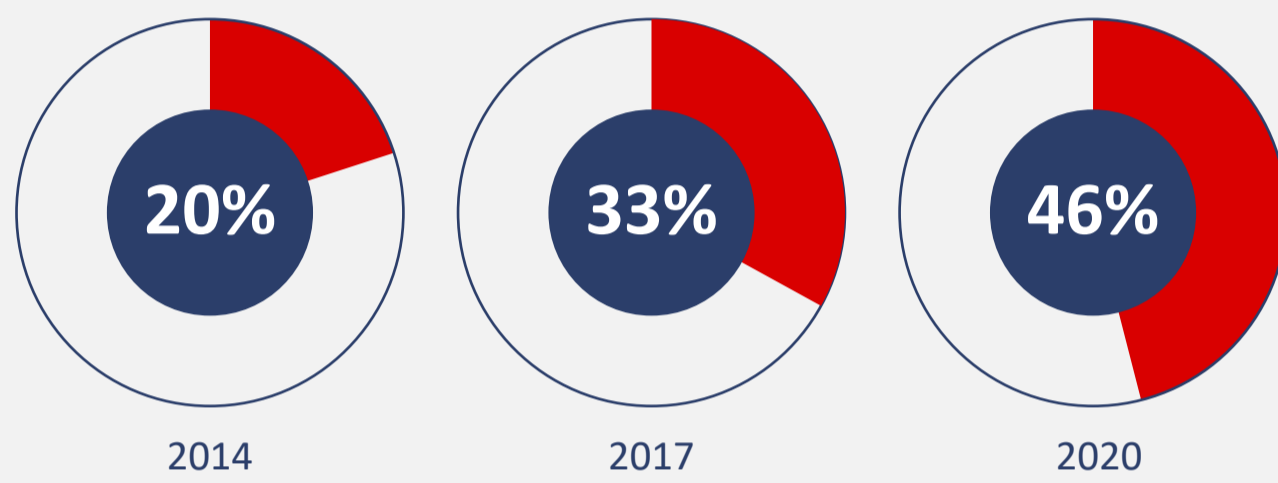
OTT Streaming Revenues Trend (\$B)



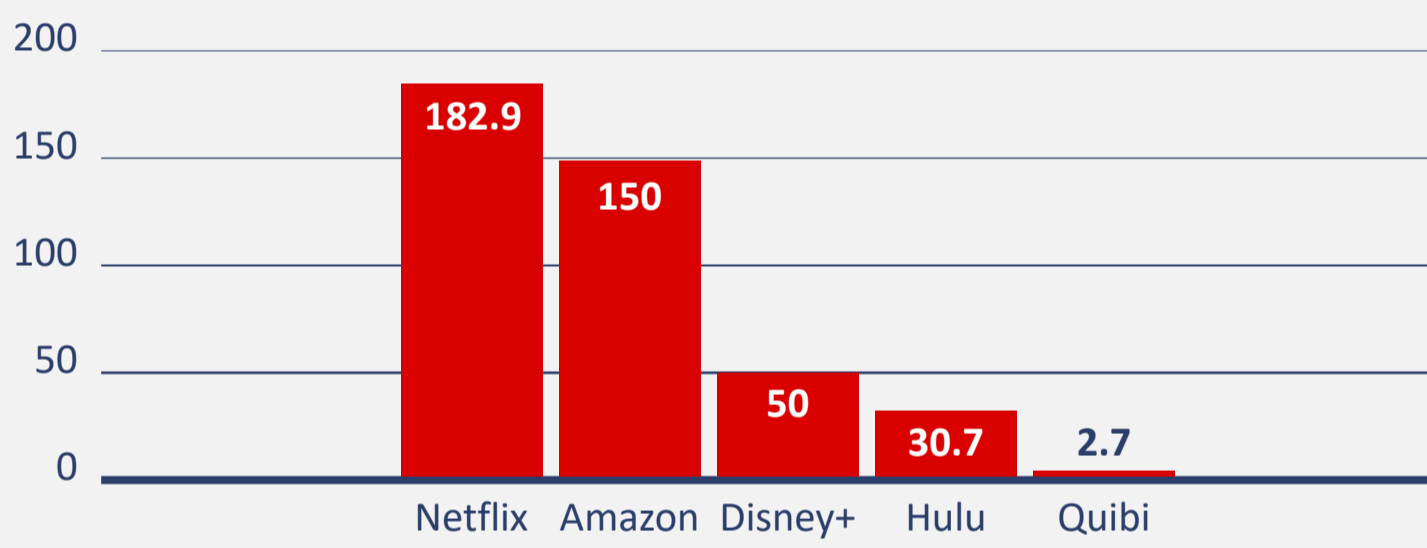
Household TV Streaming Use



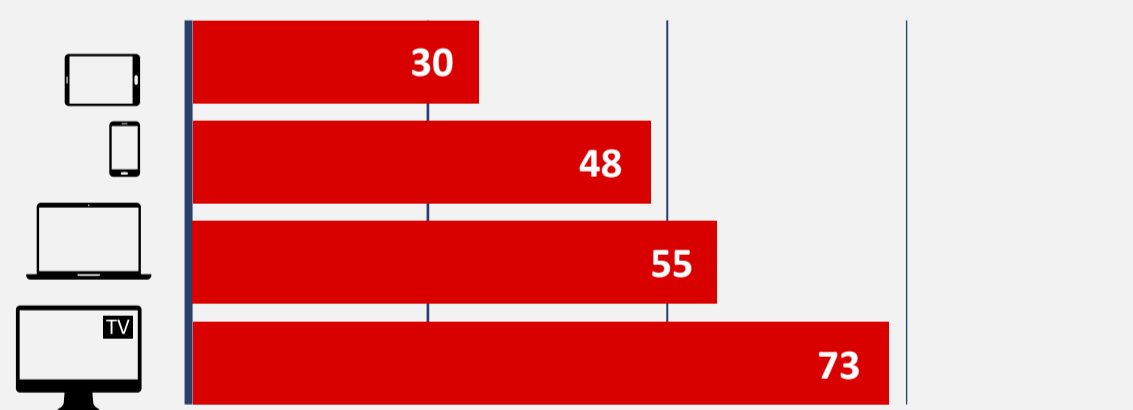
U.S. broadband households that subscribe to 2+ services



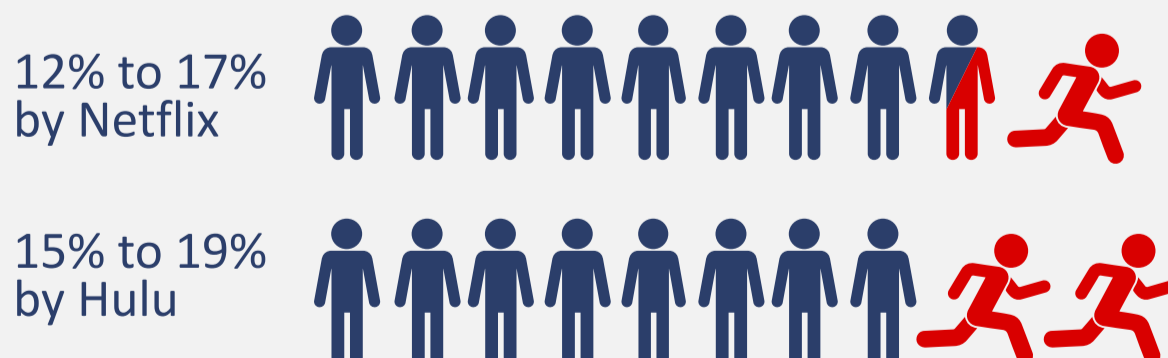
Global Subscribers to Streaming Services as of April 2020 (millions)



Percentage of Viewers Using Streaming Devices



Projected Streaming Audience Churn (Post Disney+, HBO Max & Peacock Launch)



Key OTT Monitoring Metrics

40% of consumers are concerned about QoE

- Startup time
- Rebuffer Time
- Error Rate
- Average Bitrate
- Resolution

Learn about Qligent's OTT monitoring and analysis toolset to prevent churn and improve revenue at [info@qligent.com](mailto:info@qligent.com) or [www.qligent.com](http://www.qligent.com)